

# SOCIAL MEDIA WALL

## \$3,500

### CONTRIBUTOR LEVEL



Be the sponsor of ABA's social media wall for #ABAOmaha! Twitter and Instagram accounts mentioning #ABAOmaha or @AmericanBusAssn are featured throughout the week.

#### **EXHIBIT BENEFITS**

Complimentary 10x10 booth space on the Networking Floor

#### **PUBLICATION BENEFITS**

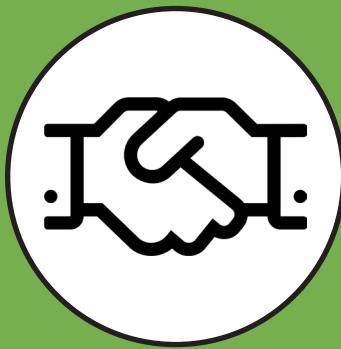
Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink  
Sponsor listing in Marketplace sponsor directory  
Sponsor listing in Destinations magazine, Marketplace issue  
Sponsor listing in the Motorcoach Marketer  
Sponsor listing in Marketplace Official Program  
Sponsor listing in online Marketplace Directory of Participants (includes partners)  
25% off rate card pricing for one ad in an ABA publication  
Buy 2, get 1 free offer for digital advertising

#### **ONSITE BENEFITS**

Sponsor branding on the social media wall display frame  
Sponsor listing on Marketplace mobile app  
Sponsor ribbon  
Sponsor listing on Marketplace signage  
Ability to provide promotional materials in Operator registration bags

#### **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates  
Contact information for all Marketplace Buyers  
Guaranteed first right of refusal on your sponsorship



#### **Contact:**

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