

RESTROOM BRANDING

\$3,500 + COST OF ITEMS

CONTRIBUTOR LEVEL



Interested in an atypical sponsorship that will surely capture attendee's attention? Consider branding the restrooms in the Marketplace Hall. Branded sponsor decals, specialty soaps and more will be placed on bathroom mirrors and stalls throughout the Convention Center and will remain throughout the duration of the show.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

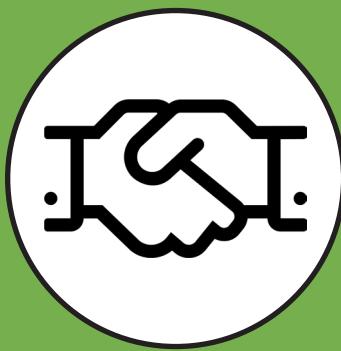
Sponsor logo on www.buses.org with hyperlink
Sponsor listing in Marketplace sponsor directory
Sponsor listing in Destinations magazine, Marketplace issue
Sponsor listing in the Motorcoach Marketer
Sponsor listing in Marketplace Official Program
Sponsor listing in online Marketplace Directory of Participants (includes partners)
25% off rate card pricing for one ad in an ABA publication
Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Right to place branded signage in restrooms on the Marketplace Floor
Ability to provide comfort items in restrooms
Sponsor listing on Marketplace mobile app
Sponsor ribbon
Sponsor listing on Marketplace signage
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates
Contact information for all Marketplace Buyers
Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette
(703) 728-7589
sponsorships@buses.org

