

REGISTRATION BAGS

\$5,500 + COST OF BAGS

CHAMPION LEVEL



Marketplace Registration Bags are your chance to showcase your company on the official Marketplace delegate bag. Every delegate will receive and carry your bag throughout Marketplace week. After Marketplace, the bags continue to promote your company as delegates carry them on buses, planes and trains—everywhere they go! The print run is approximately 3,500.

EXHIBIT BENEFITS

Complimentary 10x20 booth space on the Networking Floor

REGISTRATION BENEFITS

Discounted full-week non-business floor registration

PUBLICATION BENEFITS

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on www.buses.org with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Logo bag provided to all operators and sellers at registration

Sponsor listing on Marketplace mobile app

Sponsor ribbon

Sponsor listing on Marketplace signage

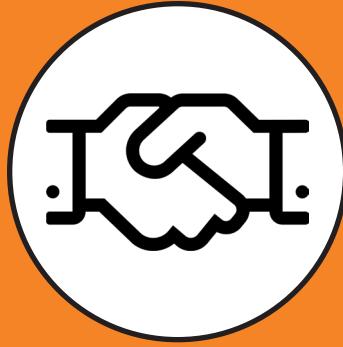
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



Contact:

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