

OPERATOR STAR FLOOR STICKERS

\$6,500

Be the first to welcome new Buyer companies attending Marketplace by sponsoring the floor stickers that are placed in front of all STAR Buyer Booths on the Business Floor.

**CHAMPION
LEVEL**
OMAHA
ABA's
MARKETPLACE 2020

EXHIBIT BENEFITS

Complimentary 10x20 booth space on the Networking Floor

REGISTRATION BENEFITS

Discounted full-week non-business floor registration

PUBLICATION BENEFITS

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on www.buses.org with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Logo floor stickers placed in front of STAR Buyer Booths (approx. 30)

Ability to provide letter to be placed at all STAR Buyer Booths welcoming the company to Marketplace and introducing them to your product

Listing on operator business floor letter

Sponsor listing on Marketplace mobile app

Sponsor ribbon

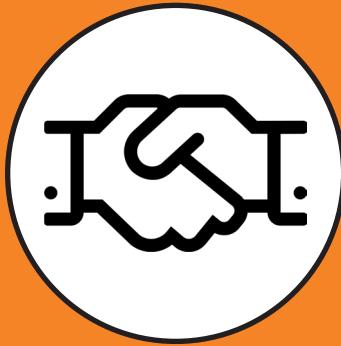
Sponsor listing on Marketplace signage

Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette

(703) 728-7589

sponsorships@buses.org

