

# OPERATOR PROFILE BINDER

**\$3,500 + COST OF BINDERS & TABS**

**CONTRIBUTOR  
LEVEL**



New tour product and business relationships are the #1 reason Buyers attend Marketplace. Help them organize their leads with a profile binder.

## **EXHIBIT BENEFITS**

Complimentary 10x10 booth space on the Networking Floor

## **PUBLICATION BENEFITS**

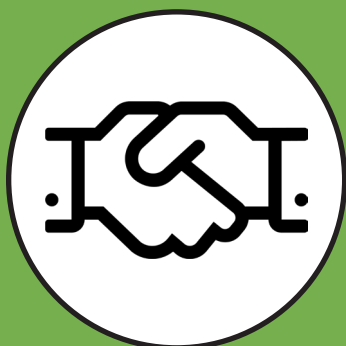
Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink  
Sponsor listing in Marketplace sponsor directory  
Sponsor listing in Destinations magazine, Marketplace issue  
Sponsor listing in the Motorcoach Marketer  
Sponsor listing in Marketplace Official Program  
Sponsor listing in online Marketplace Directory of Participants (includes partners)  
25% off rate card pricing for one ad in an ABA publication  
Buy 2, get 1 free offer for digital advertising

## **ONSITE BENEFITS**

Operator profile binders delivered to each appointment-taking Buyer Booth (approx. 325-350)  
Sponsor listing on Marketplace mobile app  
Sponsor ribbon  
Sponsor listing on Marketplace signage  
Ability to provide promotional materials in Operator registration bags

## **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates  
Contact information for all Marketplace Buyers  
Guaranteed first right of refusal on your sponsorship



### **Contact:**

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