

OPERATOR MAILBOX FOLDERS \$3,500

CONTRIBUTOR LEVEL



Profile sheets are the calling cards of Marketplace. Sellers are permitted to place their profile sheets in mailboxes provided in Resource Central. These profile sheets are then placed in the mailbox folder for delivery once daily to each Buyer Booth on the Business Floor.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

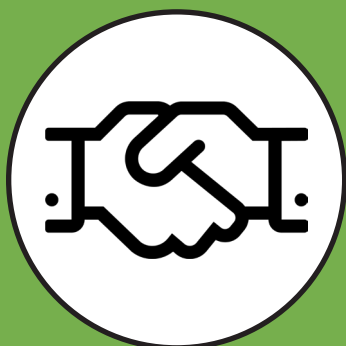
- Sponsor logo on www.buses.org with hyperlink
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in Destinations magazine, Marketplace issue
- Sponsor listing in the Motorcoach Marketer
- Sponsor listing in Marketplace Official Program
- Sponsor listing in online Marketplace Directory of Participants (includes partners)
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

- Professionally printed Mailbox folders with your logo are delivered daily
- Sponsor listing on Marketplace mobile app
- Sponsor ribbon
- Sponsor listing on Marketplace signage
- Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

- Sponsor listing on wrap-up email to all delegates
- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship



Contact:

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