

OPERATOR MAILBOX FOLDERS \$3,500

CONTRIBUTOR LEVEL

OMAHA
ABA'S
MARKETPLACE 2020

Profile sheets are the calling cards of Marketplace. Sellers are permitted to place their profile sheets in mailboxes provided in Resource Central. These profile sheets are then placed in the mailbox folder for delivery once daily to each Buyer Booth on the Business Floor.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

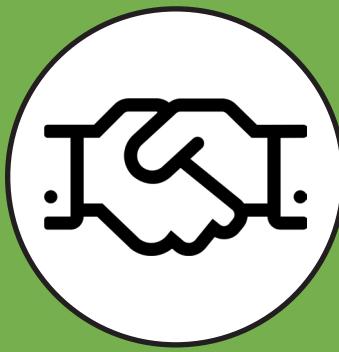
Sponsor logo on www.buses.org with hyperlink
Sponsor listing in Marketplace sponsor directory
Sponsor listing in Destinations magazine, Marketplace issue
Sponsor listing in the Motorcoach Marketer
Sponsor listing in Marketplace Official Program
Sponsor listing in online Marketplace Directory of Participants (includes partners)
25% off rate card pricing for one ad in an ABA publication
Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Professionally printed Mailbox folders with your logo are delivered daily
Sponsor listing on Marketplace mobile app
Sponsor ribbon
Sponsor listing on Marketplace signage
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates
Contact information for all Marketplace Buyers
Guaranteed first right of refusal on your sponsorship



Contact:

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(703) 728-7589
sponsorships@buses.org

