

# OPERATOR BOOTH GIFT/SUPPLIES

**\$1,500 + COST OF GIFT**

## SUPPORTER LEVEL



Distribute your gifts directly to the Buyer Booths.

Imagine your company's name and logo on indispensable items such as staplers, 3-hole punches, laminated maps, etc.

Buyer delegates throughout Marketplace week use these items, and will thank you. It's a perfect way to put your company's name and logo right in their hands.

### **PUBLICATION BENEFITS**

Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

### **ONSITE BENEFITS**

Operator gift delivered to each appointment-taking Buyer Booth (approx. 325-350)

Sponsor listing on Marketplace mobile app

Sponsor ribbon

Sponsor listing on Marketplace signage

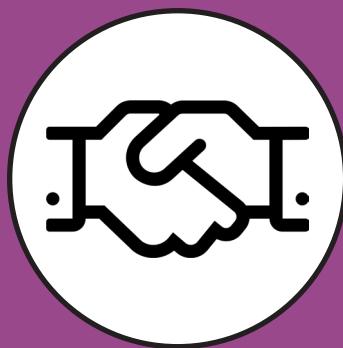
Ability to provide promotional materials in Operator registration bags

### **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



### **Contact:**

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