

OPERATOR BOOTH GIFT/SUPPLIES

\$1,500 + COST OF GIFT

SUPPORTER LEVEL



Distribute your gifts directly to the Buyer Booths. Imagine your company's name and logo on indispensable items such as staplers, 3-hole punches, laminated maps, etc. Buyer delegates throughout Marketplace week use these items, and will thank you. It's a perfect way to put your company's name and logo right in their hands.

PUBLICATION BENEFITS

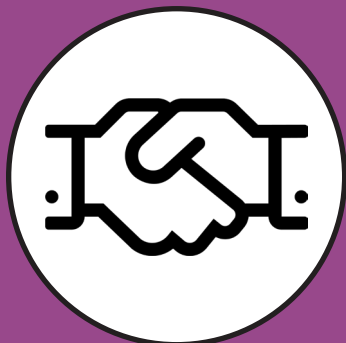
- Sponsor logo on www.buses.org with hyperlink
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in Destinations magazine, Marketplace issue
- Sponsor listing in the Motorcoach Marketer
- Sponsor listing in Marketplace Official Program
- Sponsor listing in online Marketplace Directory of Participants (includes partners)
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

- Operator gift delivered to each appointment-taking Buyer Booth (approx. 325-350)
- Sponsor listing on Marketplace mobile app
- Sponsor ribbon
- Sponsor listing on Marketplace signage
- Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

- Sponsor listing on wrap-up email to all delegates
- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship



Contact:

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