

# NETWORKING FLOOR RECEPTION

## \$5,500

**CHAMPION LEVEL**  
OMAHA  
ABA's  
MARKETPLACE 2020

Be a host on Saturday for the first all-delegate event as attendees spend the afternoon on the Networking Floor catching up with old friends and making new ones.

### **EXHIBIT BENEFITS**

Complimentary 10x20 booth space on the Networking Floor

### **REGISTRATION BENEFITS**

Discounted full-week non-business floor registration

### **PUBLICATION BENEFITS**

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

### **ONSITE BENEFITS**

Listed on all bar signage as sponsor

Hosted bar is located within or near your booth

Sponsor listing on Marketplace mobile app

Sponsor ribbon

Sponsor listing on Marketplace signage

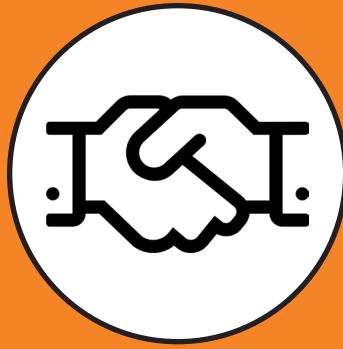
Ability to provide promotional materials in Operator registration bags

### **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



### **Contact:**

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