

MARKETPLACE YEAR-ROUND WEBINAR SERIES \$8,000

CHAMPION LEVEL



Marketplace education continues throughout the year through our webinar system. Marketplace professional speakers present webinars monthly for all members.

EXHIBIT BENEFITS

Complimentary 10x20 booth space on the Networking Floor

REGISTRATION BENEFITS

Discounted full-week non-business floor registration

PUBLICATION BENEFITS

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on www.buses.org with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

WEBINAR BENEFITS

Sponsor listing on each webinar on www.buses.org

Sponsor listing on each webinar marketing email

Listed as the sponsor on the actual webinar

Opportunity to provide brief sponsor promo during each webinar

ONSITE BENEFITS

Right to decorate service center with pop-up banners and other logo materials

Sponsor listing on Marketplace mobile app

Sponsor ribbon

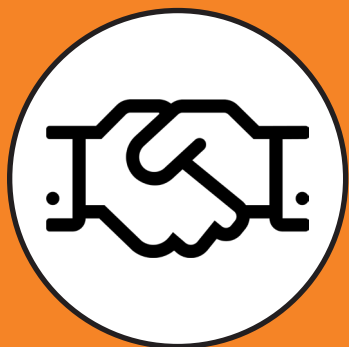
Sponsor listing on Marketplace signage

Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette

(703) 728-7589

sponsorships@buses.org

