

MARKETPLACE APP LOGO \$3,500

CONTRIBUTOR LEVEL



Have your logo or company name on the official Marketplace app for all delegates to see! Each year the app is downloaded by more delegates and offers exciting features. The Marketplace app will be available in the app stores for Apple and Droid.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

Sponsor logo on www.buses.org with hyperlink
Sponsor listing in Marketplace sponsor directory
Sponsor listing in Destinations magazine, Marketplace issue
Sponsor listing in the Motorcoach Marketer
Sponsor listing in Marketplace Official Program
Sponsor listing in online Marketplace Directory of Participants (includes partners)
25% off rate card pricing for one ad in an ABA publication
Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Company ad scrolls on bottom of app pages
Sponsor listing on Marketplace mobile app
Sponsor ribbon
Sponsor listing on Marketplace signage
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates
Contact information for all Marketplace Buyers
Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette

(703) 728-7589

sponsorships@buses.org

