

HOTEL KEY CARDS

\$5,500 + COST OF KEYS

CHAMPION LEVEL



Let all of the attendees check out your organization as they check in to their host hotel.

EXHIBIT BENEFITS

Complimentary 10x20 booth space on the Networking Floor

REGISTRATION BENEFITS

Discounted full-week non-business floor registration

PUBLICATION BENEFITS

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on www.buses.org with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Company logo on key cards of all official Marketplace host hotels

Sponsor listing on Marketplace mobile app

Sponsor ribbon

Sponsor listing on Marketplace signage

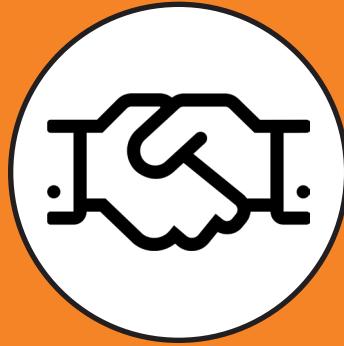
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



Contact:

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