

# EDUCATION SPEAKER \$3,500

## CONTRIBUTOR LEVEL



Marketplace Education Seminars are the best source of continuing education in the group travel industry. Attendance by bus and tour operators as well as travel industry delegates has gone up every year! Your organization will be able to choose a speaker from our contracted speaker list whose message is relevant to delegates' educational needs.

### **EXHIBIT BENEFITS**

Complimentary 10x10 booth space on the Networking Floor

### **PUBLICATION BENEFITS**

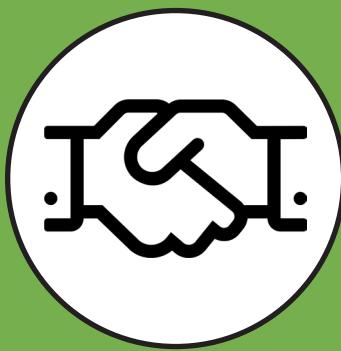
Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink  
Sponsor listing in Marketplace sponsor directory  
Sponsor listing in Destinations magazine, Marketplace issue  
Sponsor listing in the Motorcoach Marketer  
Sponsor listing in Marketplace Official Program  
Sponsor listing in online Marketplace Directory of Participants (includes partners)  
25% off rate card pricing for one ad in an ABA publication  
Buy 2, get 1 free offer for digital advertising

### **ONSITE BENEFITS**

Sponsor signage in Education Breakout area  
Sponsor listing on education page at [www.buses.org/marketplace](http://www.buses.org/marketplace)  
Right to introduce speaker at start of his/her session(s)  
Sponsor listing on education evaluation form  
Sponsor listing on Marketplace mobile app  
Sponsor ribbon  
Sponsor listing on Marketplace signage  
Ability to provide promotional materials in Operator registration bags

### **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates  
Contact information for all Marketplace Buyers  
Guaranteed first right of refusal on your sponsorship



### **Contact:**

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