

# EDUCATION BITES EAR BUDS

\$3,500 + COST OF EAR BUDS

## CONTRIBUTOR LEVEL



Education Bites are 14 to 30-minute sessions conducted through headsets on the Networking Floor that allows for quick tips and tricks. Bite attendees are provided with personal earbuds for use with the electronic receivers.

### **EXHIBIT BENEFITS**

Complimentary 10x10 booth space on the Networking Floor

### **PUBLICATION BENEFITS**

Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink  
Sponsor listing in Marketplace sponsor directory  
Sponsor listing in Destinations magazine, Marketplace issue  
Sponsor listing in the Motorcoach Marketer  
Sponsor listing in Marketplace Official Program  
Sponsor listing in online Marketplace Directory of Participants (includes partners)  
25% off rate card pricing for one ad in an ABA publication  
Buy 2, get 1 free offer for digital advertising

### **ONSITE BENEFITS**

Sponsor signage in Education Bites area  
Sponsor earbuds provided for all Bite attendees  
Sponsor listing on education evaluation form  
Sponsor listing on Marketplace mobile app  
Sponsor ribbon  
Sponsor listing on Marketplace signage  
Ability to provide promotional materials in Operator registration bags

### **POST-MARKETPLACE BENEFITS**

Sponsor listing on wrap-up email to all delegates  
Contact information for all Marketplace Buyers  
Guaranteed first right of refusal on your sponsorship



### **Contact:**

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