

DIRECTORY OF PARTICIPANTS ADVERTISING

\$5,500

CHAMPION LEVEL

**OMAHA
ABA's
MARKETPLACE 2020**

Delegates refer to the Directory of Participants post-Marketplace and throughout the year. This directory is on-line and lists all attendees registered.

EXHIBIT BENEFITS

Complimentary 10x20 booth space on the Networking Floor

REGISTRATION BENEFITS

Discounted full-week non-business floor registration

PUBLICATION BENEFITS

Sponsor Spotlight in ABA's The Insider

Social media posting

Sponsor logo on www.buses.org with hyperlink

Sponsor listing in Marketplace sponsor directory

Sponsor listing in Destinations magazine, Marketplace issue

Sponsor listing in the Motorcoach Marketer

Sponsor listing in Marketplace Official Program

Sponsor listing in online Marketplace Directory of Participants (includes partners)

25% off rate card pricing for one ad in an ABA publication

Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Sponsor listing on Marketplace mobile app

Sponsor ribbon

Sponsor listing on Marketplace signage

Ability to provide promotional materials in Operator registration bags

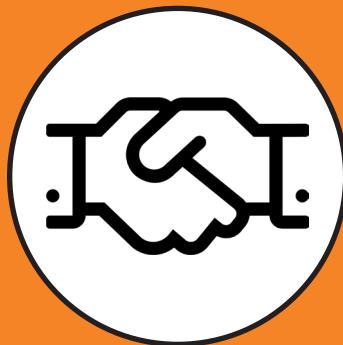
POST-MARKETPLACE BENEFITS

Full-page ads in 4 positions within the Directory of Participants

Sponsor listing on wrap-up email to all delegates

Contact information for all Marketplace Buyers

Guaranteed first right of refusal on your sponsorship



Contact:

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