

DAILY EDUCATION REFRESHMENTS

\$3,500 PER DAY

CONTRIBUTOR LEVEL

OMAHA
ABA'S
MARKETPLACE 2020

Education Refreshment Breaks are an important pick-me-up for Marketplace delegates attending education seminars. Make the grade and contribute to ABA's outstanding educational program by sponsoring beverages during these important educational sessions.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

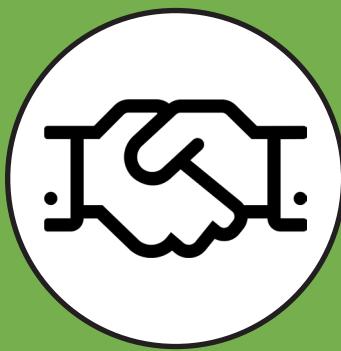
Sponsor logo on www.buses.org with hyperlink
Sponsor listing in Marketplace sponsor directory
Sponsor listing in Destinations magazine, Marketplace issue
Sponsor listing in the Motorcoach Marketer
Sponsor listing in Marketplace Official Program
Sponsor listing in online Marketplace Directory of Participants (includes partners)
25% off rate card pricing for one ad in an ABA publication
Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Sponsor signage in Education Lounge with the refreshments
Sponsor listing on education evaluation form
Sponsor listing on Marketplace mobile app
Sponsor ribbon
Sponsor listing on Marketplace signage
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates
Contact information for all Marketplace Buyers
Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette
(703) 728-7589
sponsorships@buses.org

