

BADGE HOLDERS

\$3,500 + COST OF HOLDERS

CONTRIBUTOR LEVEL



Delegate Name Badge Holders are worn by every delegate all of the time. Showcase your company name and logo on the front of the badge holder for all of the delegates to see.

EXHIBIT BENEFITS

Complimentary 10x10 booth space on the Networking Floor

PUBLICATION BENEFITS

Sponsor logo on www.buses.org with hyperlink
Sponsor listing in Marketplace sponsor directory
Sponsor listing in Destinations magazine, Marketplace issue
Sponsor listing in the Motorcoach Marketer
Sponsor listing in Marketplace Official Program
Sponsor listing in online Marketplace Directory of Participants (includes partners)
25% off rate card pricing for one ad in an ABA publication
Buy 2, get 1 free offer for digital advertising

ONSITE BENEFITS

Logo badge holders provided to all operators and sellers at registration
Sponsor listing on Marketplace mobile app
Sponsor ribbon
Sponsor listing on Marketplace signage
Ability to provide promotional materials in Operator registration bags

POST-MARKETPLACE BENEFITS

Sponsor listing on wrap-up email to all delegates
Contact information for all Marketplace Buyers
Guaranteed first right of refusal on your sponsorship



Contact:

Jackie Bessette

(703) 728-7589

sponsorships@buses.org

